UI/UX Design Fundamentals

Course Overview

This comprehensive UI/UX Design Fundamentals course is designed to provide you with a strong foundation in user interface (UI) and user experience (UX) design principles. Led by an industry expert with 10 years of experience, this course will cover the essential skills, tools, and techniques required to create engaging and user-centric digital experiences. Through a combination of theoretical knowledge and practical hands-on projects, you will develop the necessary skills to pursue a career in UI/UX design.

Course Details: 2 Months (21 Lectures)   **1 : 1 MENTORSHIP FOR EVERYONE**

ONLINE Google Meet   📅 Starts 3rd June 2024

Live Lectures

Mon, Wed & Fri : 8.30 PM to 10 PM   Recordings provided.

Course Mentor

Harsh Mehta
Sr. UX Designer at Leo9studio
11+ Years of Experience

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UI/UX Design Fundamentals

Syllabus

Introduction to UI/UX Design
- What is UI/UX design?
- The role of UI/UX designers
- Understanding the UX design process
- Importance of user-centered design
- UX design principles and heuristics

User Research and Persona Development
- Conducting user research
- Techniques for gathering user insights
- Creating user personas
- User journey mapping
- Analyzing user needs and goals

Information Architecture and Wireframing
- Understanding information architecture (IA)
- Organizing content and navigation systems
- Wireframing techniques and tools
- Creating low-fidelity wireframes
- Iterative wireframe refinement

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Visual Design Principles for UI

- Introduction to visual design
- Color theory and color psychology
- Typography and font selection
- Visual hierarchy and layout composition
- Applying branding and style guides

UI Design Tools and Prototyping

- Overview of UI design tools
- Creating high-fidelity UI mockups
- Interactive prototyping techniques
- Translating wireframes to UI designs
- Collaborative design workflows

Interaction Design and Microinteractions

- Fundamentals of interaction design
- Designing intuitive user interactions
- Microinteractions and their importance
- Implementing microinteractions in UI
- Enhancing user delight through interaction design

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Mobile UI/UX Design Principles
- Mobile UX design considerations
- Responsive design and adaptive layouts
- Navigation patterns for mobile apps
- Mobile usability guidelines
- Designing for touch gestures and interactions

Web Application UI/UX Design
- Principles of web application design
- Information hierarchy and navigation
- Designing intuitive user interfaces
- Best practices for form design and data entry
- Responsive design considerations for web applications

E-commerce and Conversion Optimization
- UX design for e-commerce websites
- Best practices for product listings and catalogs
- Checkout processes and conversion optimization
- Building trust and credibility in e-commerce
- Mobile-first approach for e-commerce

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Portfolio Development and Career Opportunities
- Developing a UI/UX design portfolio
- Presenting your work effectively
- Job search strategies and interview tips
- Industry trends and future of UI/UX design
- Building a successful career in UI/UX design

Job Guidance provided, building a portfolio, Interview preps, Jobs Search Techniques, Will also post job opening in batch groups. (if available)

Course Fee: ₹13,690

Connect personally on call/whatsapp for EMI Options.

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